POSITION PROFILE

VICE PRESIDENT, RESOURCE MANAGEMENT

National Park Foundation

Washington, DC preferred

Photo credit: NPF Photo / Dawn Kish
As the official nonprofit partner of the National Park Service (NPS), the National Park Foundation (NPF) generates private support and builds strategic partnerships to protect and enhance America’s national parks for present and future generations.

Chartered by Congress in 1967, the National Park Foundation is rooted in a legacy that began more than a century ago, when private citizens from all walks of life took action to establish and protect our national parks. The creation of the Foundation led to the immediate protection and enhancement of some of our most iconic and historic places. For example, within the first 10 years, NPF established grants to protect President Theodore Roosevelt’s home in Sagamore, Long Island; made emergency land purchases to save Gettysburg, the Blue Ridge Parkway, and Muir Woods; and supported other critical initiatives across the country.

In recent years, the Centennial of the National Park Service in 2016 led to a period of significant growth at the Foundation with strategic investments in fundraising capacity and programmatic impact. Strong alignment with NPS led to impact in signature programs and projects across the country including the restoration of landmark sites, the protection of key landscapes and wildlife corridors, broader and more inclusive storytelling, support for new national park sites, and a considerable push to make national parks relevant to all.

Today, the National Park Foundation carries on that tradition of strong alignment with the National Park Service as the only national charitable nonprofit whose mission is to directly support NPS.

Learn More:
www.nationalparks.org

Photo credit: NPS Photo / Patrick Myers
Areas of Work:

In fiscal year 2021, NPF raised nearly $130 million in contributions and other support to fund its mission. At its core, NPF invests in seven strategic areas to drive positive impact. These areas are aligned with NPS’ priorities and are referred to as mission pillars: (i) Landscape and Wildlife Conservation, (ii) History & Culture, (iii) Resilience and Sustainability, (iv) Parks of the Future, (v) Youth Engagement and Education, (vi) Outdoor Exploration, and (vii) Communities and Workforce. NPF’s work is implemented through strategic partnerships with NPS, park friend’s groups, corporate partners, and other park partners.

Protect

LANDSCAPE AND WILDLIFE CONSERVATION

NPF commits to conserving native wildlife and restoring critical habitats and ecosystems in the nation’s most treasured places for the enjoyment, education, and inspiration of current and future generations. National parks protect and preserve 85 million acres of land including stunning landscapes, world heritage sites, iconic landmarks, natural habitats, and threatened and endangered species. Many sites are increasingly subject to environmental and human impacts that threaten the health of wildlife. Rising sea levels, changing weather patterns, and ecosystem degradation are leading to paradigm...
ABOUT THE NATIONAL PARK FOUNDATION

shifts in society. Conservation and preservation are at the core of the Foundation’s mission. Over the past 50 years, NPF and conservation partners have helped conserve over 135,000 acres of additional park land. NPF also funds studies and restoration efforts that protect biologically diverse landscapes across the country, supporting iconic wildlife.

RESILIENCE AND SUSTAINABILITY

NPS’ Green Parks Plan acts as a road map to build resilient, green infrastructure and educate park visitors on climate change and sustainability, with the objective of moving parks toward significant reductions in their energy, water, and waste profiles. NPS maintains a large footprint requiring significant quantities of energy, water, and other resources across over 400 national park sites, contributing significantly to greenhouse gas emissions and waste sent to landfills. To combat this, NPF supports ongoing work across the entire National Park System through waste reduction efforts, water conservation projects, and investments in renewable and alternative energy projects. By proactively building strategic partnerships and raising private philanthropy to accelerate NPS’ goals, NPF is working to make parks future models of environmental sustainability.

HISTORY AND CULTURE

Nearly half of the nation’s national parks are primarily historic or cultural in their mission, but few Americans visit them or even know they exist. As America’s storyteller, these national parks can engage all audiences and tell a broader and more inclusive story of American history. Through dynamic educational programs, professional development opportunities, rehabilitation of historic sites, and the preservation – both physically and digitally – of irreplaceable artifacts and places, NPF, together with its partners, remains dedicated to increasing access to places, cultural resources, and stories that help all people gain a deeper understanding of
parks as our common ground and shared inheritance. NPF aims to amplify the full range of experience and voices that are woven into the fabric of the United States. By elevating stories of America’s diversity and the fight for equality, meaningful conversations are sparked about our past and the work remaining to achieve a more perfect union.

PARKS OF THE FUTURE

Two hundred million more visitors are expected annually in national parks by 2040, a 60% increase from 2018 levels. National parks must be prepared to address the changing demographics and a diversity of needs for these new visitors. From visitor congestion to the workforce of the future. From recreational access to campground and transportation experiences of the future. From how audiences feel welcome to how new audiences can be developed and cultivated. National parks must remain nimble and invest in strategies today that ensure world class visitor experiences tomorrow. Through transformational investments in both emerging technologies and proven solutions, NPF envisions a stronger and more resilient National Park System in 2040.

For more information on the National Park Foundation, please click here. For more information about NPF’s programs, please click here.
THE OPPORTUNITY

NPF is seeking a Vice President, Resource Management who will be responsible for managing the four mission pillars that fall under the Protect category (Landscape and Wildlife Conservation, History and Culture, Resilience and Sustainability, and Parks of the Future). This individual will manage a growing team of eight staff and will work closely with NPS to protect the natural, cultural, and historical resources of the park system.

The Vice President, Resource Management will:

**GENERAL**

- Build and maintain strong communication and relationships with NPS and partner organizations to ensure sensitivity and alignment around high priority needs and internal processes to advance the natural, cultural, and historic resource projects of the NPS.
- Facilitate collaboration with partners across agencies and outside the government.
- Evaluate potential new opportunities and programs in the context of the strategic plan and develop a steady stream of priority projects that align with NPS’ programmatic needs.
- Communicate and present the priorities of the Resource Management program to both internal and external audiences including donors and corporate partners. Advance strategic, organization wide goals effectively and participate in solicitation and cultivation activities to generate critical support for the programs this position oversees.
- Participate as appropriate at NPF Board meetings, NPS/Partner meetings, conferences, donor or Board member visits. Serve as a key member of the team in working with the Board and the Programs and Partnership Committee.
- Manage the administrative and operational functions such as development of departmental procedures;
THE OPPORTUNITY

CULTURAL AND HISTORIC PRESERVATION:
- Encourage innovation around cultural and historic restoration across parks and programs.
- Collaborate with NPS to protect and restore cultural and historic assets facing urgent threats.
- Identify support for expert staff, research, preservation and digitization of assets, and direct support for restoration and interpretive work.

LANDS AND NEW SITES:
- Lead initiatives to “Fill in the Blanks” of the NPS story by supporting the establishment of new parks.
- Provide leadership and high-level strategy for the acquisition of high priority lands from willing sellers.
- Facilitate responsible management of NPF-owned lands.
- Review real estate documents such as deeds and title reports.

Photo credit; NPF Photo / Dawn Kish

Vice President, Resource Management, National Park Foundation
THE OPPORTUNITY

WILDLIFE AND HABITAT CONSERVATION:

- Provide high-level oversight and support of natural resource projects, including wildlife and habitat conservation projects.
- In conjunction with the Natural Resources Program Manager and with NPS, identify, prioritize, and implement conservation, restoration, and stewardship projects that address urgent needs.
- Provide strategic vision on how NPF can help NPS address system-wide natural resources goals, while ensuring alignment with the Natural Resource Stewardship and Science Directorate at NPS.

RESILIENCE & SUSTAINABILITY

- Provide high-level oversight and support of projects to reduce energy, water, and waste in national parks.
- Participate in high-level partnership meetings and provide strategic oversight.

PARKS OF THE FUTURE

- Identify innovative solutions to existing challenges at NPS.
- Provide high-level oversight on large-scale projects including visitor centers, accessibility projects, and technology projects that will support NPS goals to meet the demands of future park visitors.
CANDIDATE PROFILE

Close alignment with the National Park Service will be paramount to the success of any candidate. In addition, the ideal candidate will have the following professional and personal qualities, skills, and characteristics:

VISIONARY PROGRAMMATIC LEADERSHIP

- Demonstrated ability to plan, develop and execute a multi-million-dollar priority institutional program from nascent to fully functioning stages.
- Clear understanding of full philanthropic gift lifecycle from proposal development to final reporting and donor stewardship.
- Strong project management skills, including developing and monitoring budgets, with proven ability to manage multiple priorities and deadlines with attention to detail in a demanding environment.

A TEAM PLAYER AND CROSS-FUNCTIONAL COLLABORATOR

- A flexible and adaptive collaborator who approaches teamwork humbly and thoughtfully.
- Collaborative working style along with strong relationship building skills with experience leading diverse internal and external work teams.

EXPERIENCE BUILDING STRATEGIC ALIGNMENT WITH PARTNERS

- The ability to work closely and cooperatively with a wide variety of external constituents with varying goals and approaches. Specifically, this position will need to develop relationships with Regional Directors, Superintendents, and key programmatic stakeholders in the parks, regions, and the Washington Office.
- While experience partnering with a federal agency is not required, it would be considered additive.
AN INSPIRATIONAL AMBASSADOR

• Experience serving as a visible leader and representative for a national organization through conference attendance, public meetings, and media appearances.

• Exceptionally strong communication skills, both written and verbal, and an ability to inspire others through storytelling.

A COMPASSIONATE STAFF LEADER AND DEI CHAMPION

• A track record in leadership of advancing diversity, equity, and inclusion.

• A leader who embodies excellence and high standards of performance with a track record of recruiting, training, and retaining a talented and diverse group of staff members.

• Ability to serve as an equity leader across the entire organization and in the field, including a vision for how the National Park Foundation’s mission and work is connected to broader social justice movements.

• A team player, who can interrelate and operate effectively with peers and other associates within a collegial, entrepreneurial work environment.

Photo credit: NPF Photo / Dawn Kish
CANDIDATE PROFILE

KNOWLEDGE OF AND PASSION FOR CONSERVATION AND PRESERVATION

• Professional experience in federal land conservation is preferred but not required and/or working with the National Park Service.

• An awareness of how land is conserved and how physical places are preserved; an understanding of the intricacies of identifying and pursuing protections of important places.

• A passionate commitment to the National Park System and NPF’s mission and a demonstrated record of success building and leading programs which address public lands management and cultural and conservation stewardship.

Photo credit: NPS Photo / Mary O’Neill
The annual base salary for this role will start at $160,000, commensurate with qualifications and experience. NPF also offers a generous and comprehensive benefits package including health and dental coverage, short and long-term disability plans, term life insurance, voluntary life and disability, a 403(b) savings plan with matching employer contributions, vacation and sick leave accrual, transportation subsidies for DC-based employees, as well as monthly cell phone and internet reimbursement.

All NPF employees are required to be fully vaccinated and to submit proof of vaccination to Human Resources. Booster shots are required based on the timing recommended by the CDC and proof of boosters should be submitted to Human Resources as well.

At present, fully vaccinated DC-based staff are expected to come to the office at minimum 3-5 days during March and then 8-10 days per month going forward.

Washington DC preferred. Candidates from outside the Washington DC metropolitan area will also be considered. NPF is currently registered (or registering) as an employer in the following states: CA, CO, DC, FL, IL, MA, MD, MN, NC, NH, NM, NJ, NY, SC, TN, VA, WA, WI.
Koya Partners, the executive search firm that specializes in mission-driven search, has been exclusively retained for this engagement. Kara Teising of Koya Partners has been exclusively retained for this search. To express interest in this role please submit your materials here. To contact a member of the search team, please email npf_vprm@koyapartners.com.

All inquiries and discussions will be considered strictly confidential.

Koya Partners is committed to providing reasonable accommodation to individuals living with disabilities. If you are a qualified individual living with a disability and need assistance expressing interest online, please email NonprofitSearchOps@divsearch.com. If you are selected for an interview, you will receive additional information regarding how to request an accommodation for the interview process.

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